

# Jenna Jerome



## UX Designer & All-Around Creator

I'm seeking a new challenge in UX Design with an established business where I can apply over 12 years of experience of creative problem solving in today's ever-changing, fast-paced market.

## Experience

### • DesignLab UX Academy — Full-time Student

*April 2020 — Present*

- Remote learning through mentor-led and group-critiqued UX and UI Design.
- Built my portfolio according to capstone projects focused on solid user-centered research and communicating an impactful brand identity.
- I continue my UX journey through Designlab's career services, finding new learning opportunities with events, webinars and speaking with experts in the field.

### • 5-Star Apparel — Associate Designer


*Jul 2016 — December 2019*

- Apparel Designer of several brands licensed to the company.
- I worked with international merchandisers and traveled to China to oversee product development.
- I was also responsible for development of products from visual presentation, sales, and working closely with factories to streamline production.
- I also helped to organize and execute the live model photo shoots for all brands.

### • Haddad Brands — Associate Designer

*Dec 2011 — Jul 2016*

- I was responsible for overseeing the international product development for Levi's Kids from conception to production, including exclusive products sold only in China.
- Worked on dressing and organizing for the Fall 2016 Fashion Show.

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 <https://findingjenna.com/>

## Skills

- Managing Deadlines
- Project Management
- Visual & UI Design
- User Research
- Trend Forecasting

## Tools

- Adobe Creative Suite
- Microsoft Systems
- OSX
- Sketch & Figma
- InVision & Marvel

## Education

• DesignLab UX Academy  
2020  
*Design 101 & UX Academy*

• Fashion Institute of Technology  
*Fashion Illustration Course*  
Spring 2009

• Baylor University  
2003 — 2007  
— *BS in Fashion Design*  
— *Minor in Business Admin.*  
— *Minor in French Language*

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## • Coach — Freelance Assistant Designer

*Jan 2011 — Nov 2011*

- I was hired to help the print and pattern designers with creating and implementing an organized library for their archived designs
- I also worked on presentations, research and graphic design.

## • Nanette Lepore — Freelance Assistant Designer

*Nov 2009 — Jan 2011*

- I helped the design team with any sourcing, sewing, designing or errands related to the product development that was needed on a daily basis.
- I dressed and helped organize for the Spring 2010 and Fall 2010 Fashion Shows.

## • J. Crew — Freelance Assistant Designer

*Apr 2010 — Dec 2010*

- Worked with Jenna Lyons in visual merchandising, styling and organizing for their internal collection presentation for the season in Spring and Fall 2010.
- I also worked with the Crewcuts design team working on BOM, sketching, sourcing & trend forecasting.

## • Jodi Arnold/ Mint — Freelance Assistant Designer

*Aug 2010 - Oct 2010*

- I worked in the absence of Jodi's Head Designer helping in all aspects of design including sourcing, sketching, corresponding with factories overseas, running the sample room and patternmakers in-house, completing previous production and helping organize and execute the Spring 2011 Photo shoot.

## • Amrita Singh Jewelry — Sales Executive

*Apr 2008 — Oct 2009*

- Full time sales representative for wholesale domestic buyers operating from our SOHO showroom.
- I worked at ENK & Project trade shows to promote the brand.
- I also assisted in production, eComm sales & customer service, accounts receivable and marketing.

References upon request.

## Achievements

### • Haddad Brands

#### “Can-Do-Attitude” 2015

- *Nominated multiple times and awarded for recognition as a “Can-Do-Attitude” employee for streamlining, formatting and leading the company-wide tutorial for a new Bill of Materials format.*

### • Baylor University Spring 2007 Runway Show

- *Best Senior Collection*
- *Most Creative Senior Collection*
- *Best Surface Design*

### • Dallas Fashion Group International Career Day Design Competition 2004 & 2006

- *Two time Honorable Mention Awarded in the Diffa Jacket competition*